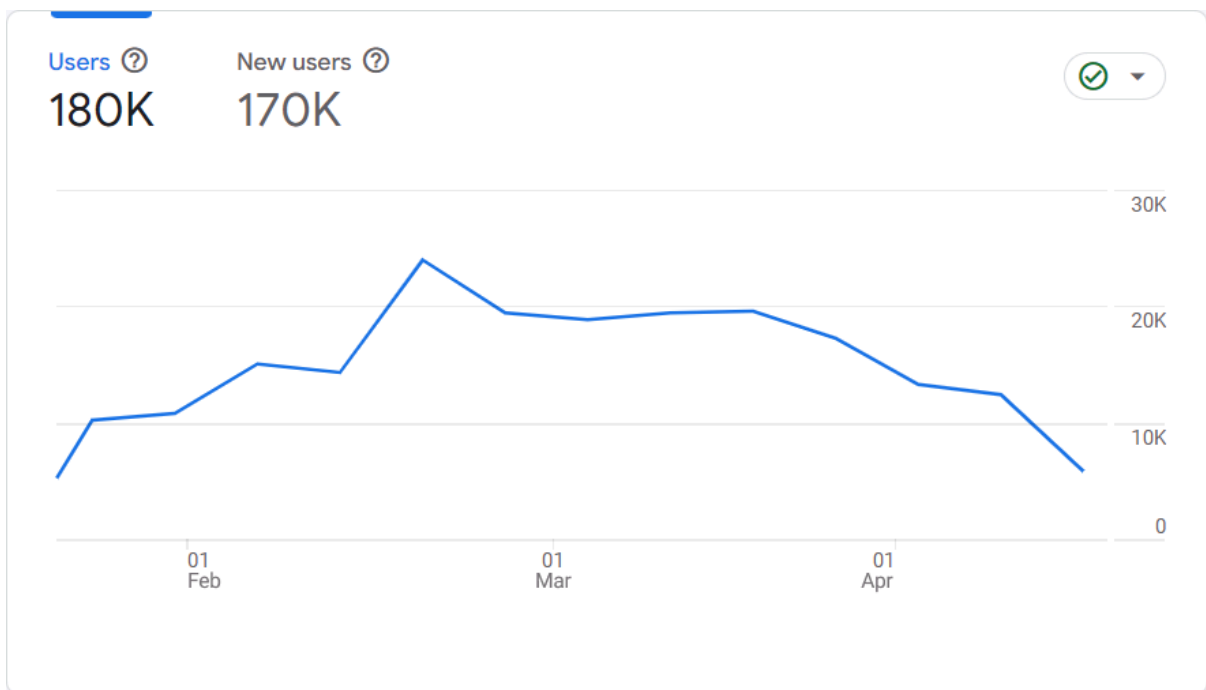**Who can advertise on RichAds blogs?**

We advertise different representatives of the digital community (affiliate teams, CPA networks, trackers, spy tools, conferences, etc.). If you failed to find your type of product or service, contact us, and we'll discuss the options on a case-by-case basis.

* We reserve the right to refuse advertisement placement on our resources without further explanation.

Stats

Audience and traffic sources (February-April 2024) :

Users	New users
180K	170K

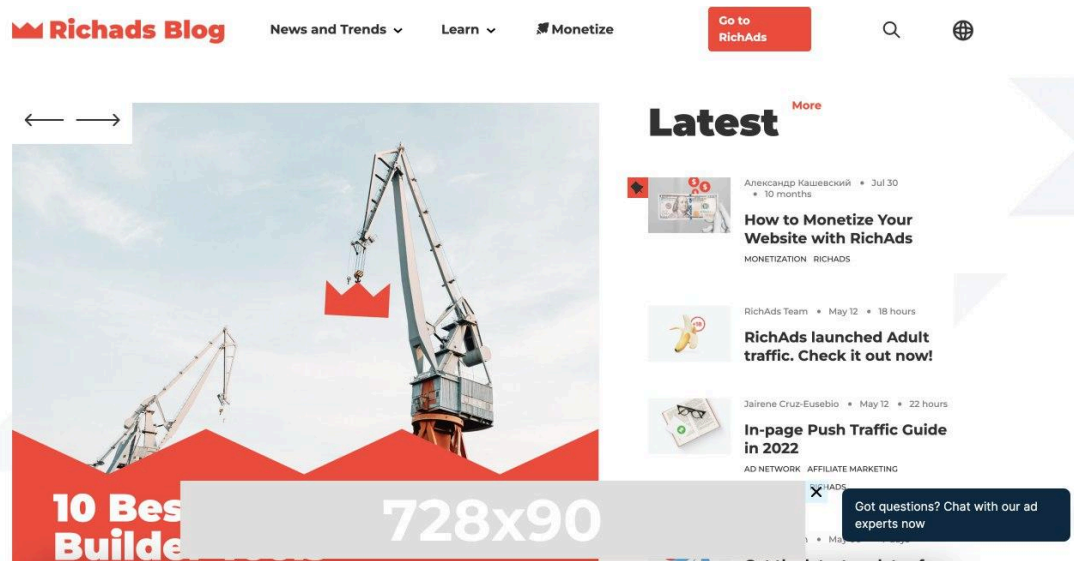| SESSION DEFAULT CHANNEL GRO...	SESSIONS
Organic Search	196K
Direct	94K
Paid Search	46K
Unassigned	12K
Display	12K
Email	8.8K
Referral	8.1K

Advertising options + prices

1. **See-through banner**
   It's displayed on all blog pages and natively integrated with its content (in rotation 50/50).
   GIF or static formats are available

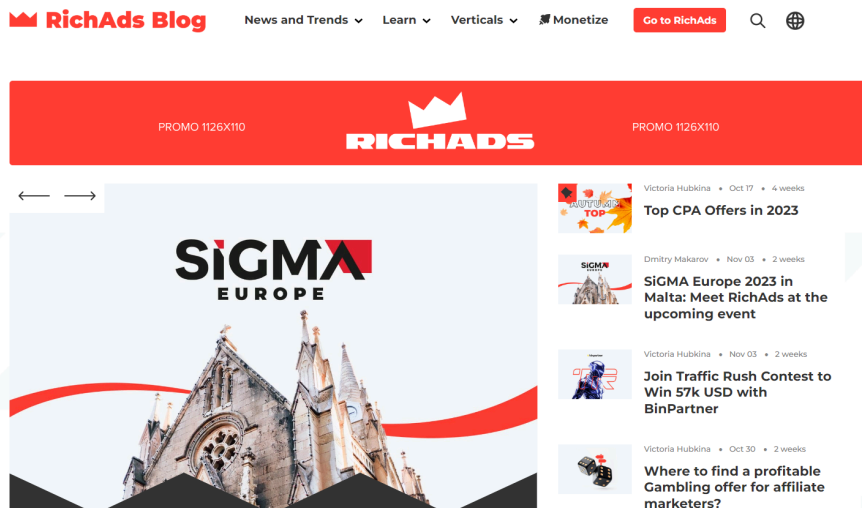   **Price:** $1300/month

2. **Header horizontal banner (see-through)**
   It's displayed on all blog pages and natively integrated with its content (in rotation 50/50).
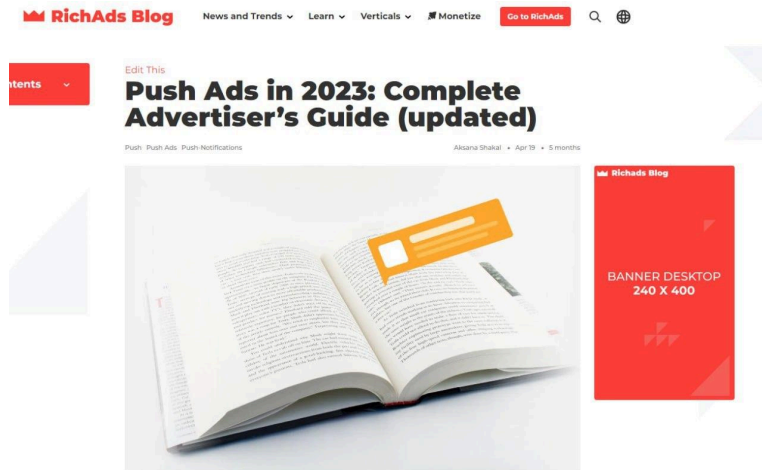   *GIF or static formats are available*

   Price: $1700/month

3. **Side banner inside the article (240x400 px)**
   The banner is located to the right of the main content block within all articles (in 50/50 rotation). In the mobile version - above the article.
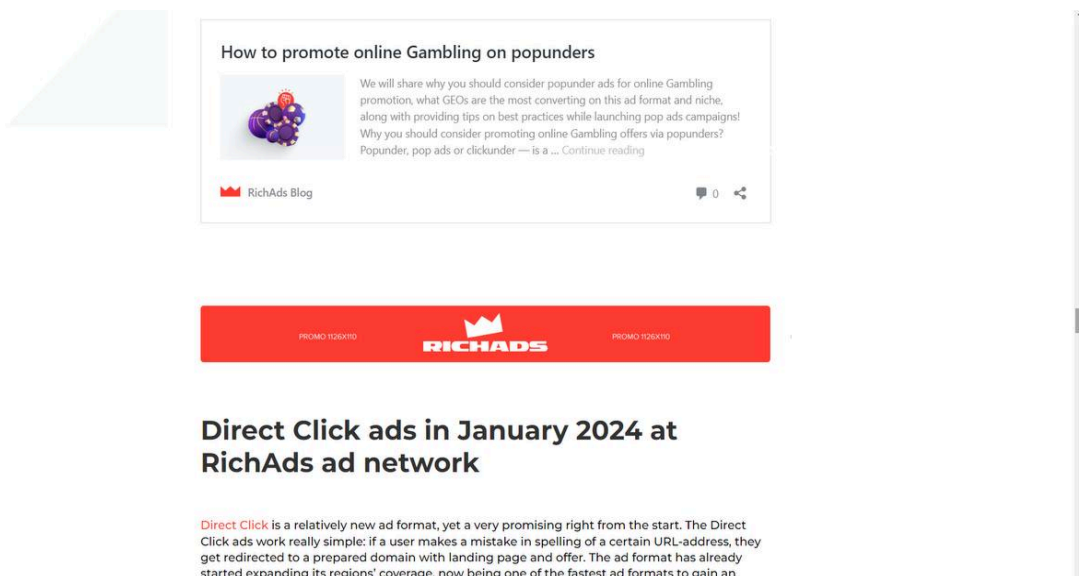   *GIF or static formats are available*

   Price: $1200/month

4. **Horizontal banner inside the text of the article**
   The banner is located inside of the texts within all articles on the blog (in 50/50 rotation) and natively integrated with the content.
   GIF or static formats are available

   Price: $1200/month

Text content

1. **Review**
   We prepare the review on your product/service and publish it on RichAds blog.

   Price: $1200

2. **Article/Interview**
   We will prepare from scratch and publish an informative article/interview for you on our blog. It will be native, with no obvious advertising. You can add a few links to the texts.

   Price: $1200

3. **Case studies**
   This option is valid for affiliate networks with a media buying team. You run your offers with our traffic and then prepare a case study which we publish on our blog.
   Also, you can run campaigns with other traffic sources you want (excluding other ad networks).

   Price: $1200

4. **Top X article**
   We will add your service to the article like "Top 5 nutra affiliate networks" or "Top 10 trackers for affiliate marketing". We can also write a similar article specifically for your company and add you to the rating (in this case, the cost of this placement will increase).

   Prices:
   Adding to the ready-made article (for 3 months) 👇
   1st place: $1200
   2nd place: $1000
   3rd place: $800

   Writing the article from scratch for the advertiser + adding to the rating (1st place) for 3 months: $1200

5. Advertising link

We will add advertising link (*dofollow*) to one of our articles. We can also write a similar article specifically for your company and add you in this material (in this case, the cost of this placement will increase).

Prices:
Adding to the ready-made article (for 3 months): $1100
Writing the article from scratch + adding ad box or link (for 3 months): $1300

6. Advertising box

We will add a special advertising with *dofollow* link to one of our articles. We can also write a similar article specifically for your company and add you in this material (in this case, the cost of this placement will increase).

Here is how such a box may look (the design may be changed according to the advertiser's preferences).

Launch ads at RichAds right now

Prices:
Adding to the ready-made article (for 3 months): $900
Writing article from scratch for the advertiser + adding ad box (for 3 month): $1100

7. Advertising part of the article

We will add a native advertising text (up to two paragraphs) with a *dofollow* link to one of our articles.

Prices:
Adding to the ready-made article (text prepared by the advertiser): $1200/for 3 months
Adding to the ready-made article (text prepared by RichAds content team): $1400/for 3 months

8. **Updating review**
   We will make up to 10 edits to your already published review, without rewriting the material entirely, but making changes that will help the article rank higher in search results. The edits may include updates to your product as well as our SEO adjustments to keywords, etc.

   Price: $600

Other:

Advertising publication on social media and forums.
We will publish your native advertising post on our social media and forums.

Social media:
- Facebook
- Telegram
- LinkedIn
- Twitter

Forums:
- Afflift
- Affiliatefix
- STM (Affiliate world)

   Price $600

Sponsorship packages

1. **RichBasic: One review/case study/article + Newsletter featured ad***
   *Block in the weekly RichAds news digest (based on: 48,000 users).

   Price: $2000/month

2. **RichStandard: One review/case study/article + Newsletter featured ad* + Banner (1 month)**
   *Block in the weekly RichAds news digest (based on: 48,000 users).

   Price: $2500/month

3. **RichTop: Two reviews/case study/article + Email blasting* + Banner (1 month)**
    *Individual mailing to 10,000 targeted affiliates based on your request (we will select a database specifically for you, based on top verticals and other parameters).

    Price: $3000/month