

# RichAds Blog and Youtube channel Media kit

## RICHADS BLOG ADVERTISING MEDIA KIT

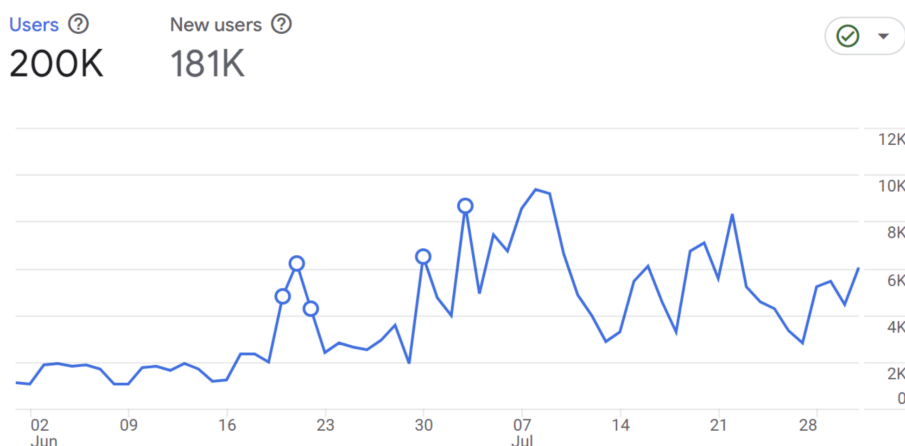
### Who can advertise on RichAds blogs?

We advertise different representatives of the digital community (affiliate teams, CPA networks, trackers, spy tools, conferences, etc.). If you failed to find your type of product or service, contact us, and we'll discuss the options on a case-by-case basis.

\* We reserve the right to refuse advertisement placement on our resources without further explanation.

### Stats

#### Audience and traffic sources (June – July 2024) :



Sessions▼ by Session default channel group▼



SESSION DEFAULT CHANNEL GRO...	SESSIONS
Organic Search	99K
Cross-network	89K
Direct	88K
Paid Search	37K
Unassigned	27K
Referral	5.1K
Email	5.1K

## Advertising options + prices

### Banners

#### 1. See-through banner

It's displayed on all blog pages and natively integrated with its content (in rotation 50/50).

*GIF or static formats are available*

**Price:** \$1300/month

The screenshot shows a website layout with a prominent banner advertisement. The banner is a rectangular image with a red and white design, featuring a construction crane and the text "10 Best Builders" and "728x90". The website header includes the "Richads Blog" logo and navigation links for "News and Trends", "Learn", and "Monetize". A "Go to RichAds" button is visible in the top right. The main content area displays a "Latest" section with several article cards, including "How to Monetize Your Website with RichAds" and "RichAds launched Adult traffic. Check it out now!". A chat bubble is visible in the bottom right corner.

## 2. Header horizontal banner (see-through)

It's displayed on all blog pages and natively integrated with its content (in rotation 50/50).

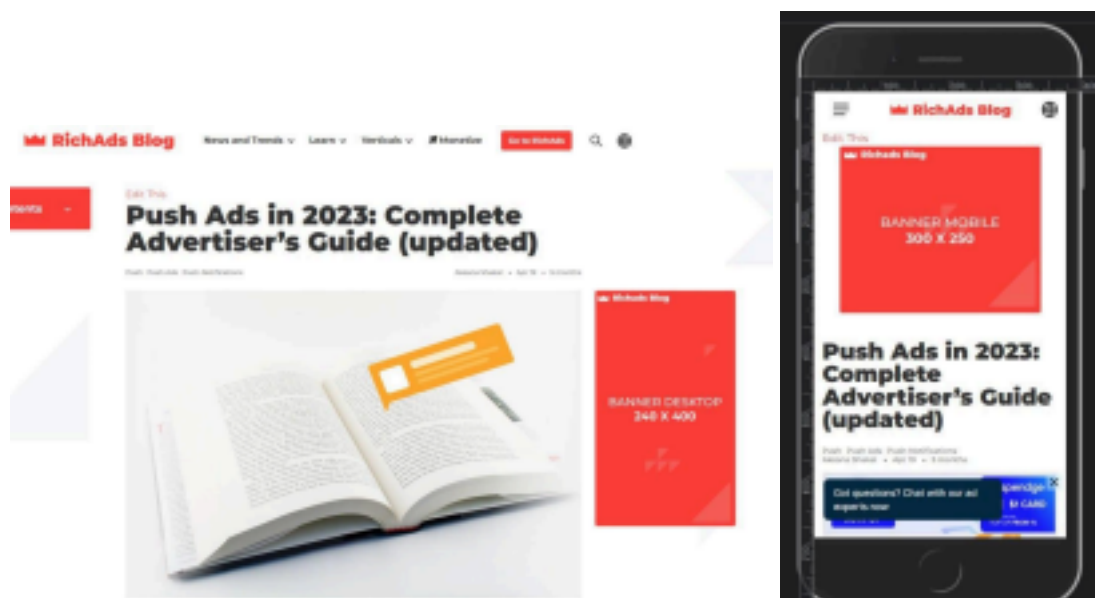
*GIF or static formats are available*

**Price:** \$1700/month



## 3. Side banner inside the article (240x400 px)

The banner is located to the right of the main content block within all articles (in 50/50 rotation). In the mobile version - above the article. *GIF or static formats are available*



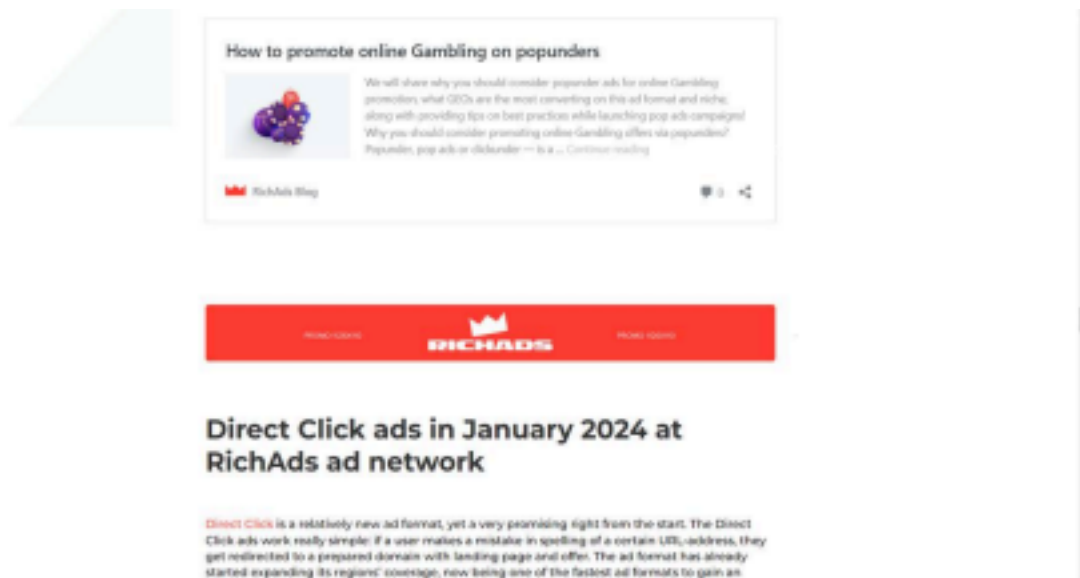
**Price:** \$1200/month

#### 4. Horizontal banner inside the text of the article

The banner is located inside of the texts within all articles on the blog (in 50/50 rotation) and natively integrated with the content.

*GIF or static formats are available*

**Price:** \$1200/month



#### **Text content**

##### 1. Review

We prepare the review on your product/service and publish it on RichAds blog.

**Price:** \$1200

##### 2. Article/Interview

We will prepare from scratch and publish an informative article/interview for you on our blog. It will be native, with no obvious advertising. You can add a few links to the texts.

**Price:** \$1200

### 3. Case studies

This option is valid for affiliate networks with a media buying team. You run your offers with our traffic and then prepare a case study which we publish on our blog.

Also, you can run campaigns with other traffic sources you want (excluding other ad networks).

**Price:** \$1200

### 4. Top X article

We will add your service to the article like “Top 5 nutra affiliate networks” or “Top 10 trackers for affiliate marketing”. We can also write a similar article specifically for your company and add you to the rating (in this case, the cost of this placement will increase).

#### **Prices:**

Adding to the ready-made article (for 3 months) ♦♦

1st place: \$1200

2nd place: \$1000

3rd place: \$800

Writing the article from scratch for the advertiser + adding to the rating (1st place) for 3 months: \$1200

### 5. Advertising link

We will add advertising link (*dofollow*) to one of our articles. We can also write a similar article specifically for your company and add you in this material (in this case, the cost of this placement will increase).

#### **Prices:**

Adding to the ready-made article (for 3 months): \$1100

Writing the article from scratch + adding ad box or link (for 3 months): \$1300

### 6. Advertising box

We will add a special advertising with *dofollow* link to one of our articles. We can also write a similar article specifically for your company and add you in this material (in this case, the cost of this placement will increase).

Here is how such a box may look (the design may be changed according to the advertiser's preferences).

Launch ads at RichAds right now

#### **Prices:**

Adding to the ready-made article (for 3 months): \$900

Writing article from scratch for the advertiser + adding ad box (for 3 month): \$1100

### **7. Advertising part of the article**

We will add a native advertising text (up to two paragraphs) with a *dofollow* link to one of our articles.

#### **Prices:**

Adding to the ready-made article (text prepared by the advertiser): \$1200/for 3 months

Adding to the ready-made article (text prepared by RichAds content team): \$1400/for 3 months

### **8. Updating review**

We will make up to 10 edits to your already published review, without rewriting the material entirely, but making changes that will help the article rank higher in search results. The edits may include updates to your product as well as our SEO adjustments to keywords, etc.

**Price:** \$600

#### **Other:**

#### **Advertising publication on social media and forums.**

We will publish your native advertising post on our social media and forums.

Social media:

- [Facebook](#)
- [Telegram](#)
- [LinkedIn](#)
- [Twitter](#)

Forums:

- [Afflift](#)
- [Affiliatefix](#)
- [STM \(Affiliate world\)](#)

**Price** \$600

## Sponsorship packages

### 1. RichBasic: One review/case study/article + Newsletter featured ad\*

\*Block in the weekly RichAds news digest (based on: 48,000 users).

**Price:** \$2000/month

### 2. RichStandard: One review/case study/article + Newsletter featured ad\* + Banner (1 month)

\*Block in the weekly RichAds news digest (based on: 48,000

users). **Price:** \$2500/month

### 3. RichTop: Two reviews/case study/article + Email blasting\* + Banner (1 month)

\*Individual mailing to 10,000 targeted affiliates based on your request (we will select a database specifically for you, based on top verticals and other parameters).

**Price:** \$3000/month

## Contacts

Tania Sianko, PR Lead at RichAds

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# RICHADS YOUTUBE CHANNEL ADVERTISING

## MEDIA KIT

### Who can advertise on [RichAds YouTube channel](#)?

We advertise different representatives of the digital community (affiliate teams, CPA networks, trackers, spy tools, conferences, etc., influencers, bloggers, etc.). If you failed to find your type of product or service, contact us, and we'll discuss the options on a case-by-case basis.

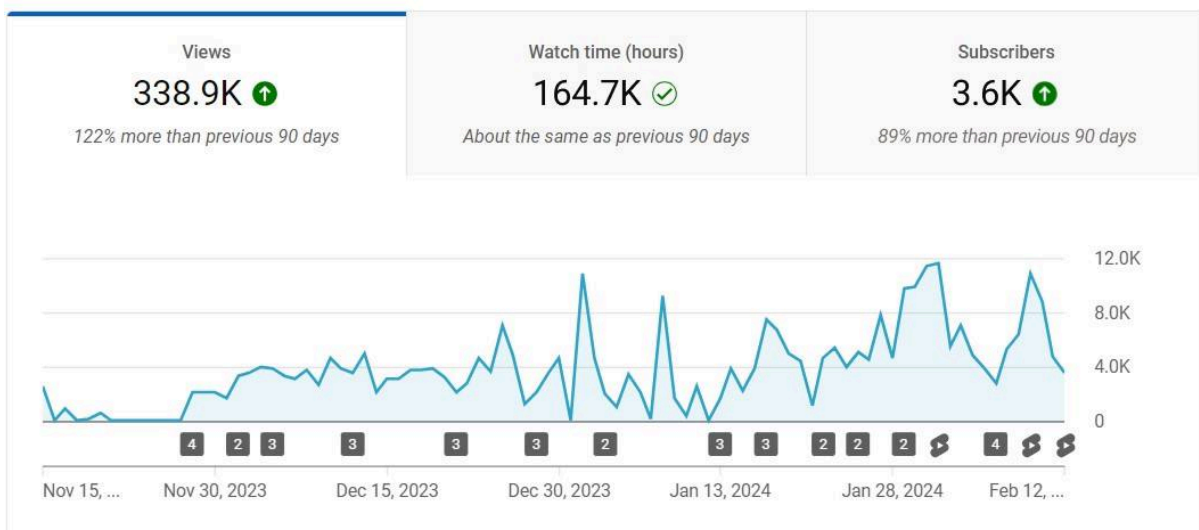
\* We reserve the right to refuse advertisement placement on our resources without further explanation.

## STATS FOR 3 MONTHS

### Channel analytics

[Overview](#) [Content](#) [Audience](#) [Research](#)

Your channel got **338,885 views** in the last 90 days





## ADVERTISING OPTIONS & PRICES

### **1. Turnkey YouTube Webinar**

We organize a whole YouTube webinar special for your service/product/company and stream it on Our YouTube channel. Everything you need is just give us the topic, agenda, and prepare the materials you want to speak about. Our team of professionals will make all the preparations (tech and content part, promo, presentation, post-production) for you.

Here is how our webinars are held 👉 [WATCH](#)

💰 Price: \$3200

### **2. Participation in Round Table Webinar**

We organize and host a whole round table webinar (60-75 minutes) and stream it on our YouTube channel. It will be held in a discussion format with a team of experts (4-5 experts) and our host. Our team of professionals will make all the preparations (tech part, promo, questions, post-production) for you.

Here is how our round tables look like 👉 [WATCH](#)

💰 Price: \$2000

### **3. Interview with our host in Ads & Grans rubric**

Here is another great ad option to expand your media exposure in the affiliate marketing sphere and attract new target leads by having an interesting talk with RichAds professional host. We will prepare the questions for this talk and approve them with you during the pre-call. Then we will make the final interview recording with you, edit it and publish it on our YouTube channel. After, we will also make a promo of the interview in our owned media.

We can conduct online and offline interviews (see the price differences below).

Here is how our interviews look like 👉 [WATCH](#)

 Price for online interview (without additional promo): \$1900

 Price for offline interview (with additional paid and free promo): \$15000

**4. Your video ad placement in one of our videos + *BONUS: mentioning (with your link) in the description of the video***

It's a great opportunity to get a native mention of your company in one of our videos. You send us a short video (up to 60 sec), and we add it to one of our videos with pre-text from the host. Also, we will add your advertising paragraph (with the link) to the video's description.

 Price: \$700

**5. Preroll in one of our videos + *BONUS: mentioning (with your link) in the description of the video***

You send us a short video (up to 30 sec), and we add it to the very beginning of one of our videos. Also, we will add your advertising paragraph (with the link) to the video's description.

 Price: \$1000

**6. Your banner ad placement in one of our videos (3 times per video) + *BONUS: mentioning (with your link) in the description of the video***

We will add your visual advertising banners in one of our videos (it will be 3 time intervals, 10 seconds each). Also, we will add your advertising paragraph (with the link) to the video's description.

 Price: \$700

**7. Advertiser't text intro by our host + *BONUS: mentioning (with your link) in the description of the video***

It's a native option to present your company in one of our videos via text that will be said by our host. Also, we will add your advertising paragraph (with the link) to the video's description.

 Price: \$800

**8. Mentioning (with your link) in the description of the video**

Also, we will add your advertising paragraph (with the link) to the video's description.

 Price: \$400

### **9. Adding your video to the end screen of one of our videos**

This placement is perfect for those advertisers who want to promote their YouTube videos. We will add the link to your video at the end of one of our clips, and you will get target audience who watched our videos till the end.

 Price: \$400

### **10. Post in our YouTube channel's community**

We will make your advertising post in our YouTube community. It's a nice way to promote your company for a lower price.

 Price: \$300

### **11. Your advertising video in our Shorts section**

It's a nice option to advertise your video in the phorm of our Shorts. You send us your video, and we publish it in the Shorts section.

 Price: \$400

### **12. Adding your company to the cover of our YouTube channel**

We will add information about your company to the cover of our YouTube channel. The audience will see it on the main page of the channel, which will guarantee positive results and getting new targeted leads.

 Price: \$1000

## **Contacts**

Tania Sianko, PR Lead at RichAds

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