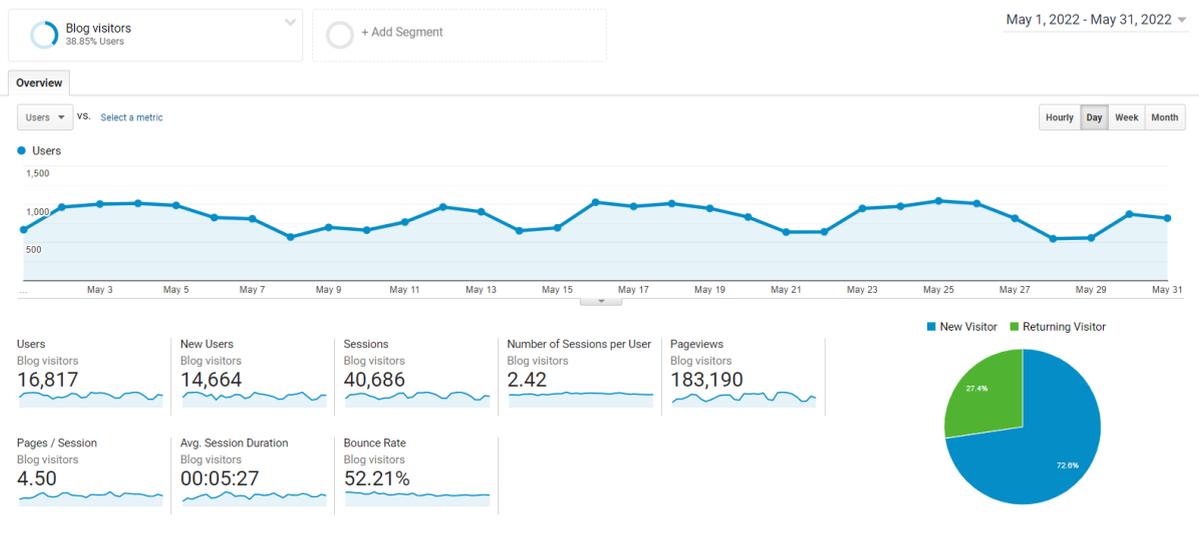## Who can advertise on RichAds blogs?

We advertise different representatives of the digital community (affiliate teams, CPA networks, trackers, spy tools, conferences, etc.). If you failed to find your type of product or service, contact us, and we'll discuss the options on a case-by-case basis.
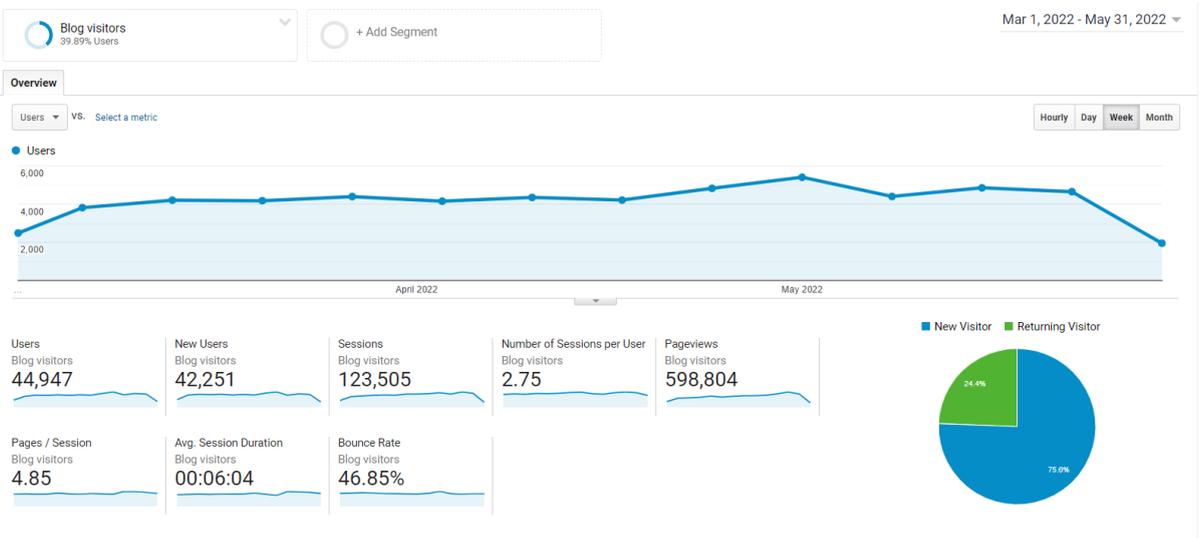
* We reserve the right to refuse advertisement placement on our resources with no further explanation.
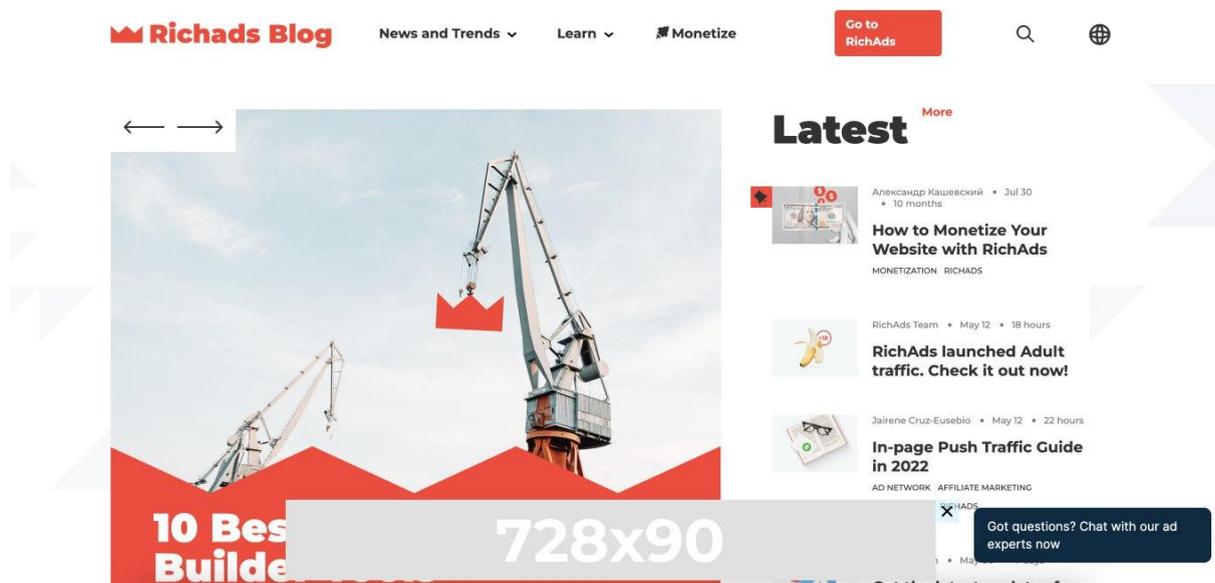
Stats

1 month:

3 months:

Advertising options + prices

Banners

1. **See-through banner**
   It's displayed on all pages of our blog and natively integrated in its content.

   Price: $300/month

*Requirements:
- Desktop: 728x90 px
- Mobile: 375x90 px

The banner should be prepared in x2 size (desktop: 1456x180 px, mobile: 750x180 px).
Formats: PNG or JPEG
Weight: max 1MB.

Text content

1. **Review**
   Prepare the review on your product/service and get the possibility to publish it on RichAds blog.

   Price: $700

2. **Article**

   We will publish your informative article on our blog. It should be native, with no obvious advertising. You can add a few links to the texts. The topic of the article should be agreed upon with us, and the article must be unique.

   Price: $700

3. **Case studies**

   This option is valid for affiliate networks with a media buying team. You run your offers with our traffic and then prepare a case study which we publish on our blog. *The affiliate network pays the costs of the case study.

   Price: $800

4. **Top X article**

   We will add your service to the article like "Top 5 nutra affiliate networks" or "Top 10 trackers for affiliate marketing". The price for each place should be discussed individually.

   Price: negotiable

5. **Advertising boxes and links**

   We will add a special advertising box or just a link to one of our articles with the *dofollow* link on your service.

   Price: $500

Sponsorship packages

1. **RichBasic: One review (or article) + Email blasting (or the section in tha email)**

   Price: $700/month

2. **RichStandard: One review (or article) + Email blasting + Banner (1 month)**

   Price: $850/month

3. **RichTop: Two articles (reviews) + Email blasting + Banner (1 month)**

   Price: $1000/month